

JUI KUNTE

(Zoo-ey Koon-tay)

DESIGN LEADER

CONTACT

-  www.zooneykunte.com
-  (215) 9207379
-  jui.kunte04@gmail.com
-  linkedin.com/in/juikunte

EDUCATION

MASTERS - UX DESIGN

Thomas Jefferson University
2013 – 2015

BACHELOR OF DESIGN

MIT Institute of Design
2008 – 2012

SKILLS

- Professional

- Problem Framing
- Vision Creation
- Goals Setting
- User Research
- Creative Direction
- Design Strategy
- Feature prioritization
- Design Validation
- Facilitating Workshops
- Design Thinking

- Technical

- Figma
- Sketch
- Adobe XD
- Miro
- UserTesting
- Invision
- Airtable
- WalkMe

PROFILE

I bring 10+ years of experience designing and shipping end-to-end cross-channel product experiences and 5+ years of leading and coaching design teams in Lean UX, Agile and SAFe environments. Currently at Siemens, as a founding team member, I'm leading 0-1 product design strategy for EV Charging-as-a-service B2B platform in a fast paced environment and building a high performing UX team.

WORK EXPERIENCE

PRODUCT DESIGN MANAGER

Siemens / EV - B2B Transportation Platform / NOV 2022 - Present

- **Delivery and results:** Launched MVP and providing support to refine the product platform by collecting continuous customer feedback.
- **Product strategy:** Setting long term vision and product design strategy for the organization and post MVP updates based on customer feedback.
- **Design leadership:** Managing and scaling a high performing team of 4 by empowering and providing guidance on crafting end to end journeys, delivering high quality designs.
- **Cross functional collaboration:** Collaborating closely with product leadership, engineering, larger design organization, data science and customer support counterparts to shape a data informed vision and to identify new opportunities for value creation.

PRODUCT UX LEAD / DESIGN MANAGER (Player-Coach role)

Comcast / Telecommunications / Philadelphia/ DEC 2019 - OCT 2022

- Managed a team of 8+ UX designers with 4 direct reports.
- Launch of 3 B2B and B2C SaaS product for SMB and Mid-Market customers.
- Introduced several process changes to improve and operationalize our approach to research and design.
- Established UX research practice and standardized Lean UX process.

SENIOR PRODUCT DESIGNER

Comcast / Philadelphia/ JUNE 2018 - DEC 2019

- Created and presented vision and design strategy for multiple POC launches.
- Conducted research and delivered delightful B2B and B2C web/native UX.

UX ANALYST

Ellucian / Malvern, PA / JUNE 2015 - JUNE 2018

- Collaborated with Designers in creation of Ellucian Design System.
- Created discovery and research plans, facilitated customer interviews and usability testing, and synthesized research findings into opportunities and next steps which translated into tangible wires and prototypes.